Emerging Constituents Program Task Force and Water Quality Public Relations Program

August 17, 2011

ATTENDEES:

Jennifer Shepardson, SBMWD

Val Housel, SBMWD

Ashley Hudgens, CV Strategies/WMWD Alex Altman, CV Strategies/WMWD Rebecca Schwartz, City of Redlands Cyndi Moore, E.S. Babcock & Sons

Jessica Chin

Lynn Merrill, City of Rialto Jeff Crider, SBVMWD Sam Fuller, SBVMWD Nel Groenveld, IEUA Andy Eaton, MWH Labs Sean McCarthy, CDPH Jason Dadakis, OCWD

Lily Sanchez, OCWD Carrie Guo, MWDSC Linda Garcia, WMWD Michelle McKinney Underwood, WMWD

Jodie Nygaard, LACSD Melanie Nieman, EMWD Jeffrey Mosher, NWRI Hope Smythe, CRWQCB Kristen Wardlaw, YVWD Ken Marshall, EMWD

Edward Filadelfia, City of Riverside LeAnne Hamilton, IEUA (via telecon) Julian Lee, Redwine and Sherrill Carol Beekman, JCSD (via telecon) Greg Morrison, EVMWD (via telecon) Jeff Davis, SGPWA (via telecon)

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Tim Moore, Risk Sciences Mark Norton, SAWPA Regina Patterson, SAWPA

Call to Order / Introductions

The Emerging Constituents Program Task Force meeting was called to order at 1:30 p.m. at the Santa Ana Watershed Project Authority, 11615 Sterling Avenue, Riverside, California. Introductions were made.

Approval of Meeting Summary

Mark Norton presented the March 16, 2011 Meeting Summary for approval. Hearing no comments, the summary was deemed acceptable as presented.

Review 2011 EC Sampling Results - Risk Sciences

Tim Moore provided four tables showing EC sampling results from 2010 to 2011 listing sampling locations of each constituent for blank samples. He invited comments from lab representatives. Andy Eaton commented that the travel blanks don't necessarily come from the labs. Mr. Moore noted that if we have separate travel blanks, a separate table should be prepared for those. During discussion of the tables, additional comments were received from Jeffrey Mosher and Carrie Guo and Mr. Eaton added that Triclosan and Ethinyl Estradiol were added this year. Both were put on a blue ribbon list because of potential toxicity as opposed to occurrence. Analytically, Ms. Guo said, given that split samples were done last year, the labs agreed well so these are considered reliable results.

Following more discussion, Mark Norton noted the comparison to common dosages in the main table within the executive summary was the most powerful, and that message should remain as part of the talking points. Mr. Moore said we have learned more about how to communicate

these data. Hope Smythe recommended updating the tables from last year's report. Mr. Moore clarified that last September's second surface water sample data will go into this report. He suggested updates to the treatment plant processes also be requested. Mr. Norton will send the request by email to the Task Force.

Future Meeting Schedule - Wednesday, October 26, 2011 at 1:30 p.m.

Adjournment

The Emerging Constituents Task Force meeting adjourned at 2:40 p.m.

Call to Order

The Water Quality Program Public Relations Program meeting was called to order at 2:45 p.m.

Status of Recent Regulation and Media Coverage Regarding Chromium 6

Mark Norton invited comments regarding Chromium 6 regulations. There were none.

Review Deliverables of the Water Quality Public Relations Program

Michelle McKinney Underwood spoke about the proposed website being developed for use in providing clear information to the public. The Web site, not yet posted on the Internet, is www.drinkingwaterfacts.org. She said they have been working closely with Jeff Crider who said his focus has been on providing talking points in a place where agencies and the public can go to. He invited feedback on Chromium 6 and asked for direction on the next constituent to focus on.

Ashley Hudgens displayed the proposed website and then outlined and navigated through the information in the tiers. Alex Altman stated the site will provide a dynamic resource to retrieve clear and pertinent information. The page encourages the public to continue using the site as a resource. Mark Norton and others indicated the importance of the site being user friendly and appealing, even to the general public. Mr. Altman said they will take the comments and plan to provide an update at the next meeting.

Future Meeting Schedule - Wednesday, October 26, 2011 at 3:00 p.m., or immediately following the EC TF meeting.

Adjournment

The Water Quality Program Public Relations Workgroup meeting adjourned at 3:50 p.m.

Handout(s) (available at www.sawpa.org)

1. EC sampling results tables - 2010 to 2011