Emergency Drought Grant Program





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Senior Watershed Manager
Santa Ana Watershed Project Authority
April 27, 2017

Emergency Drought Grant Program

Conservation Based Rates
Project Milestone
and



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Presentation Overview



March 31, 2017 Milestone Waiver



Update on California Data
 Collaborative Rate Tool

Update on Rates Public Relations
 Project



March 2017 Milestone





- Milestone date included in contracts
- Cucamonga Valley Water District has delayed schedule as discussed in Dec 2016 PA 22 Meeting
 - Submitted letter to Committee in October
 - Assessing Executive Order final framework
 - Completed review of financial model
- Garden Grove has acquired a rate consultant
 - Issues with data management as the billing information that itemizes customer accounts needs to be cleaned and sorted by landscape measurements using the aerial imagery.
 - In order to increase the pace of the schedule, Garden Grove is expected to sub-contract with a data management consultant to manage the customer account information.



Milestones by Agency



















Retailer	Rate Study Begin Date	Rate Study Final Draft Goal	Adoption Goal	Rate Implementation Goal		
East Valley WD	Jul-14	Jan-15	Jun-15	Jun-15		
Hemet City	Nov-15	Jul-17	Aug-17	Oct-17		
San Jacinto City	Sep-16	Apr-17	Jun-17	Dec-17		
Chino Hills City	Apr-16	Jun-17	May-18	Jul-18		
Chino City	Jan-16	Dec-16	Jun-17	Jul-17		
Rialto City	Sep-15	Jun-17	Nov-17	Jan-18		
Tustin City	Aug-16	Jun-17	Sep-17	Mar-18		
Garden Grove	Sep-16	Nov-17	Nov-17	Feb-18		
Cucamonga VWD	Aug-16	May-17	Feb-18	Jul-18		





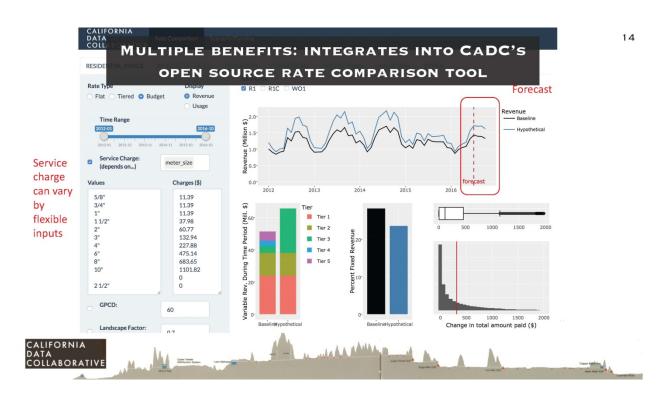
Incentives for Rate Completion

- Provide further funding as incentive:
 - Further funding upfront does not necessary help as rate study price estimate do not exceed initial grant allotment
 - Further funding toward end of project makes full expenditure of the project's grant funding difficult
- Take away funding as incentive:
 - Was not enthusiastically supported by PA 22 Committee
 - Also presents problems making full expenditure of the project's grant funding difficult





Rate Comparison Tool



- California Data Collaborative Open Source Tool
- Could benefit SARCCUP rate agencies



Agencies Do Heavy Lifting **Up Front

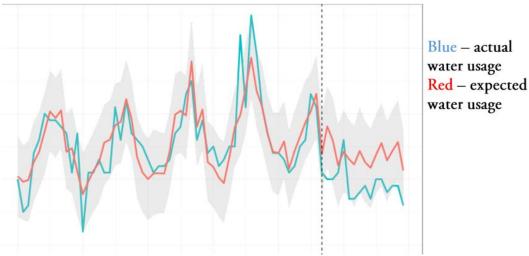
- ✓ Need to input water usage data, itemized by customer account type (customer account numbers or other identifiable information can be converted to ensure privacy).
- ✓ Need to include the net charges (bills) per individual customer, which is usually identified by billing period





Services CaDC Provides

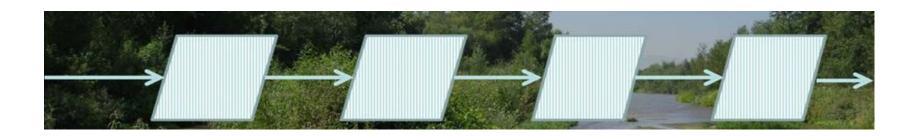
- Provide kickoff meetings/help for retailer participation and an overview of how tool works
- Work with retailers on data cleaning/ data ingestion
- Integrating participating retailer data into CaDC data infrastructure
- Deploying the rate comparison tool
- Education/training on the tools to travel to each agency
- Additional meetings and workshops with elected officials





Tool Could Serve As SARCCUP Eligibility Gate

- The gate could be formalized by requiring agencies to use the tool to answer questions:
 - What is the amount of revenue an interested retail water agency would have received under budget-based rates?
 - What is the optimal fixed charge to maintain revenue under an extended drought?





CaDC Fee for Service

- \$17,500 for less than 15,000 metered connections
- \$35,000 for between 15,000 150,000 metered connections



 \$70,000 for more than 150,000 metered connections

Cost could be \$175,000 for five SARCCUP agencies





SARCCUP Budget

- **\$1,214,600** for SARCCUP Rates
- \$175,000 for Rate Tool
- \$177,000 needed for SAWPA implementation
- \$862,600 for contracts with retailers
 - \$172,520 per retailer

Notes:

- Smaller amount than Drought Grant
- Support from CaDC upfront could reduce later costs
- Further funding would be needed if some agencies don't adopt after studying rates and invoicing grant





Rates PR Project

- Creation of Frequently Asked Question (FAQ) documents with CV Strategies
- Topics include:
 - Why conservation-based rates and why now?
 - What is the difference between conservation-based and other rate structures?
 - What are the essential components of conducting outreach to customers?
 - What are the legal considerations of conservation-based rates?
- Distribution to retail agencies, SAWPA member agencies, rate consultants, social media, SAWPA website

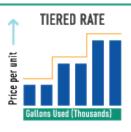


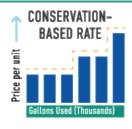


Rates PR Project

Rate Structure Comparison









To avoid challenges under Proposition 218, agencies should have a rate study to:



IDENTIFY COSTS AND REVENUE REQUIREMENTS

ALLOCATE COSTS TO CUSTOMER CLASSES

DESIGN RATES





Next Steps

- Future Draft FAQs:
 - Fairness of Budget-Based Rates: How to Create Customized Rates That Are Fair?
 - Connection Between Water and Pricing
 - How to Talk About Fixed Costs
 - Post Hearing What Now? Rate Structure
 Implementation and Maintenance

They are scheduled to be released every 2 weeks until **June 31, 2017**.



Recommendation

March 31, 2017 Milestone Waiver



Emergency Drought Grant Program:

Aerial Mapping Project

Calculating the Santa Ana River Watershed's Irrigated and Irrigable Landscape

March 23, 2017

Dean Unger
GIS/IS Department Manager
Santa Ana Watershed Project Authority



Topics Covered

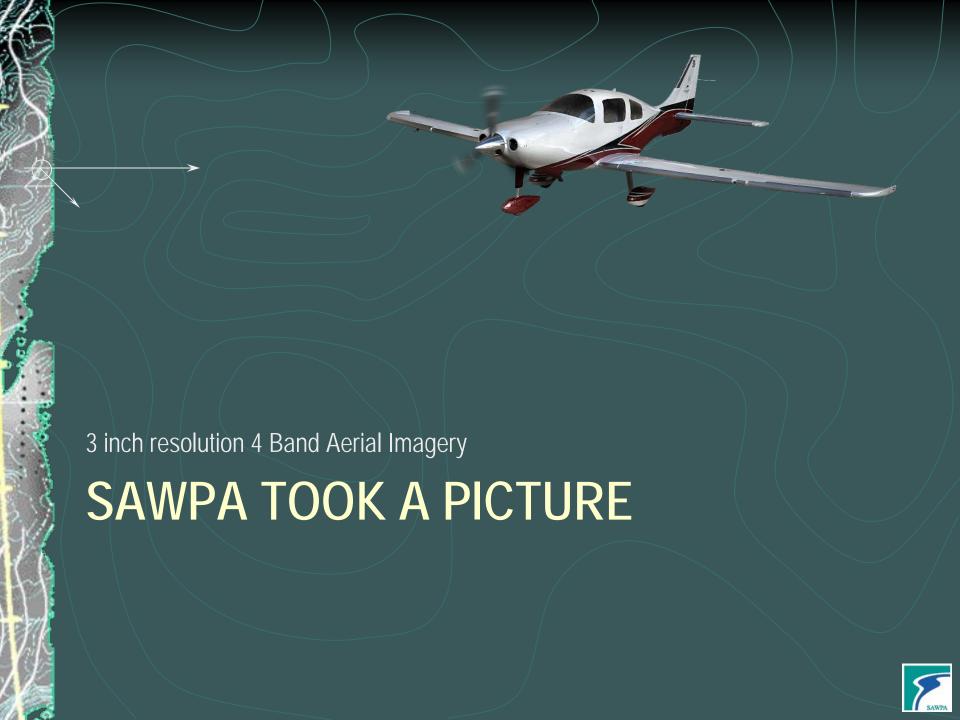
- SAWPA's Approach to Aerial Mapping
- Lessons Learned
- Other Methods of Aerial Mapping
- Comparison Between Methods



Question – how can SAWPA measure the per parcel (landscape) in a way with which the parcel owner will agree







Watershed Aerial Photography

2400 square miles

11,300 tiffs

4 terabytes of data

28 flight dates over 48 days

4 Band Imagery

3 inch resolution Aerial Imagery - Every 3 inches on the ground represents 1 pixel on the screen.







SAWPA's Aerial Mapping Lessons Learned

- Optimal time of year is region specific
 - Consider Cloud Cover, Heat, and state of Vegetation
- Manage/ Design flight Days for:
 - Gridded area per flight optimized for analysis
 - Color consistent across flight day
 - 24 hour analysis turn around Easy redo if failure
 - Easier to seam together
 - 5 x 5 mile areas = 25 Gigabyte file at 3 inch resolution

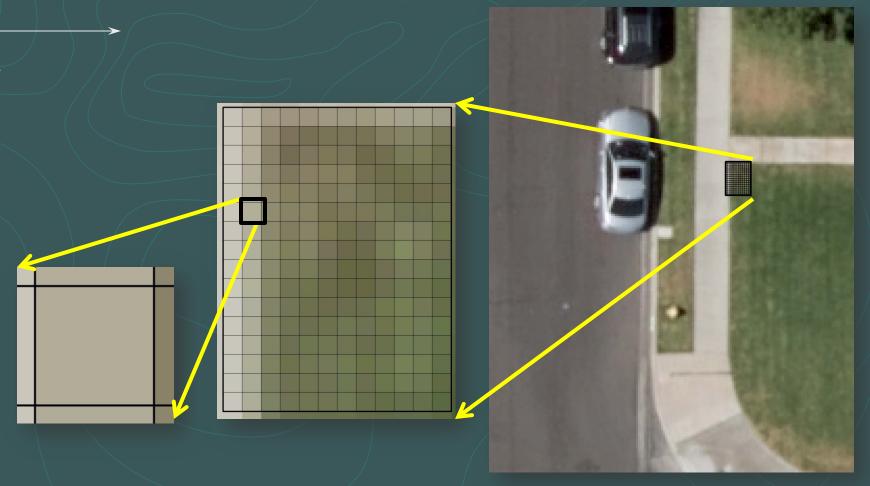


Image Analysis – Remote Sensing of Vegetation

COMPUTER SEES CELLS

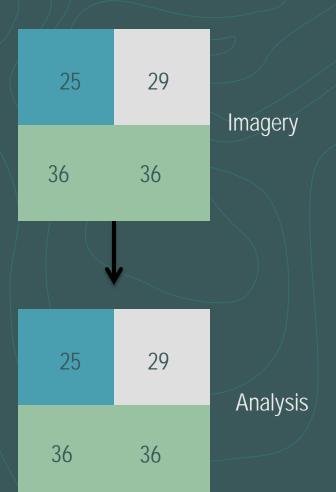


Computer sees cells





SAWPA's Imagery Analysis Method



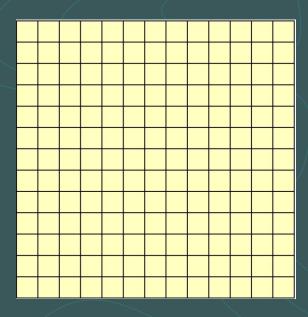
- In this example, the 4 cells contains three distinct reference values.
 - In the analysis each of the three values are represented in the 4 cells. The value 36 which may represent 80% grass gets a calculation of 80% of the area of each 3 inch cell.



Resolution Comparison

1 meter resolution

3 inch resolution

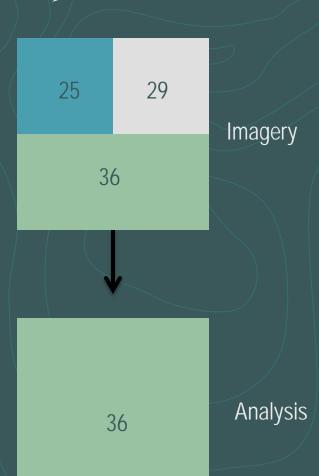


1 Data Point

169 Data Points



Other Imagery Analysis Methods



- In this example, the 4 cells contains three reference values.
 - In the analysis the attribute value encompassing the largest portion of the cell becomes the value for the cell. The other two values are not represented by that cell in the analysis.



Comparison Between Methods

- SAWPA method does not assume a 100% value just for visual accuracy.
- SAWPA method used high resolution data so it increase the amount of cells(measurements) than would be present in lower resolution data but reducing the ability to re-fly the same area in a very short time.



Data Comparison Between Two Methods

- SAWPA GIS staff comparing Early 2015 Data from outside firm to June 2015 SAWPA data (Veg and Dead Veg)
- Outside firm: 1 meter resolution; did not include entire meter service area (MSA)
- SAWPA: 3 inch resolution; included MSA



Image Analysis - Veg Classification

Unsupervised/NDVI/Supervised 50-80+ classes per flight For each class identify percent:

> Turf Trees/Shrubs Pools



Irrigated Area

Other Veg – mostly aquatic



Dead Veg Potential Irrigated Area

Non-Veg

Shadow - Uncertainty

Mapping/display category

T	ble	_				_	_		_		_	_				
100	□ · □ · □ · □ · □ · × RASTER															
Г	OID	Value	Count	Red	Green	Blue	Opacity	Class_Hame	VegPC	TURPC	TSHPC	POLPC	OTHPC	DEDPC	HONPC	SHAPC
,	0	0	28898185514	0	0	0	0	Unclassified	0	0	0	0	0	0	0	0
	- 1	1	1510075758	0.457408	0.501234	0.500622	- 1	Class 01 water 20 / shadow nonveg 40 / shadow veg 40	40	20	20	0	20	0	40	80
	2	2	578004220	0.577258	0.533583	0.550817	- 1	Class 02 shadow veg 20 / shadow nonveg 40 / nonveg 40	20	10	10	0	0	0	80	60
	1.4	3	381365486	0.717602	0.467967	0.509235	- 1	Class IR involves should 100	100	.0	100	0	0	. 0	0	0



Add these up



Modify Parcels 🕟 Meter Service Area

Sum Veg classes by MSA 🖒 Irrigated Area







Answer – Meter Service Area Attributes

Parcel APN

Owner-

Address



Meter



Water Bill

Meter Service Area Square Feet

Parcel Square Feet

Building Square Feet – Assessor

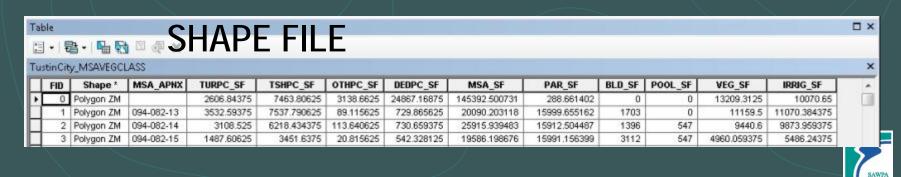
Pool Square Feet

Slope Correction Factor

Vegetation Square Feet – All Veg (Tree/Shrub, Turf, other)

Irrigated Square Feet – (Tree/Shrub, Turf + Pools)

Irrigable Square Feet - (Tree/Shrub, Turf, Pools + Dead Veg)



Make Answer Pretty

Groups Raw Data into Classes "

Converts percentages to absolute values



Direction of Available Data

- Vendors now using "Meter Service Areas"
- Vendors now providing 3" data
- Data resolution improving with each new deployment of Satellite
- The better the resolution of the imagery, the more things you can analysis but this comes with vast increase in storage size and a needed increase in computer speed.



Resources

- https://www.fsa.usda.gov/Internet/FSA_File/fourband_infosheet_2012.pdf
- The History of the Remote Sensing of Vegetation Matthew Shubin (SAWPA)



Emergency Drought Grant Program

The Emergency Drought Grant Program is financed by the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006 (Proposition 84), administered by State of California, Department of Water Resources through a grant with SAWPA.







Emergency Drought Grant Program:

Use of Projected Savings for the Emergency Drought Grant Program

> Rick Whetsel Senior Project Manager Santa Ana Watershed Project Authority

April 27, 2017



Recommendation

Authorize staff to develop scope of work and budget for the following projects to provide additional technical support to water retailers for an amount not-to-exceed remaining available grant funds:

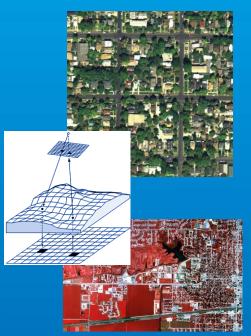
- Develop an on-line web application and cloud services to provide water retailers access to aerial imagery and landscape measurement data and
- Provide water retailers in the Santa Ana River and Upper Santa Margarita watersheds meter geocoding and North American Industry Classification System (NAICS) coding services



On-line Web Application and Cloud Services Project

Objective:

• Create an on-line web application for the high resolution aerial imagery and outdoor landscape measurements for outdoor water budgets developed through the Prop 84 Emergency Drought Grant Program accessible to water managers.

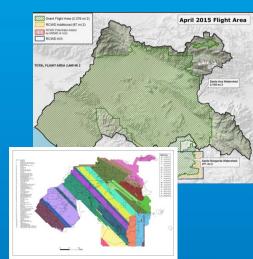




On-line Web Application and Cloud Services

Project Highlights:

- Project entails delivering up to fourteen terabytes of raster imagery in a scalable cloud computing environment
- Employs a number of Pre-defined web tools available from ESRI
- The on-line web application will include many of the capabilities of the original data (example: 3 modes of background imagery)
- User will have access to the results of SAWPA's work to analyze the watershed's landscape using aerial imagery and remote sensing analysis.
- User will be able to view landscape analysis results at both the parcel level, as well as the agency level.
- Includes summary of the landscape statistics by land use type.





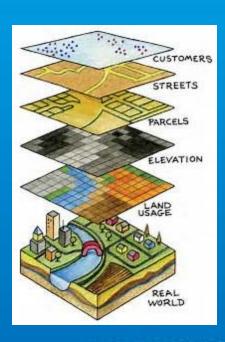
On-line Web Application and Cloud Services

Benefits of Contracting with ESRI:

- Utilizes SAWPA's existing license and leverages member agencies license agreements to achieve a significantly (approximately 50%) lower cost for hosting and serving data.
- Employs a number of pre-defined tools greatly reducing the development costs

Benefits to Water Retailers:

- Serving data over the cloud reduces demand on agencies computer data storage/networking services.
- On-line web application provides water agencies, particularly those lacking adequate data storage or GIS capabilities, to access this imagery and data

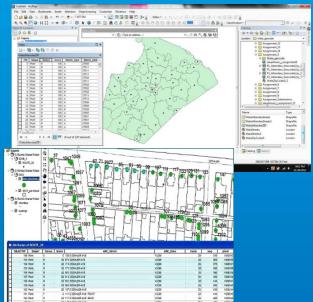




Meter Geocoding and North American Industry Classification System (NAICS) Coding Services

Objective:

 Project provides support to water retailers in addressing the proposed requirements as detailed in the State's final report entitled, Making Water Conservation a California Way of Life, Implementing Executive Order B-37-16 by providing water meter geocoding and classification of commercial, industrial and institutional (CII) accounts using North American Industry Classification System (NAICS) coding.

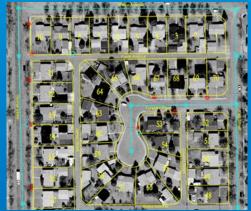




Meter Geocoding and North American Industry Classification System (NAICS) Coding Services

Next Steps:

- SAWPA staff in coordination with the Conservation Advisory Workgroup will work to prepare and issue a Request for Proposals (RFP) to seek a qualified consultant to provide comprehensive water meter geocoding services to interested water retailers in the Santa Ana River and Upper Santa Margarita watersheds.
- Scope of work will call out for the development of a methodology specifically designed to geocode, classify CII accounts using NAICS and identify mixed CII meters as detailed in the State's report.





Meter Geocoding and North American Industry Classification System (NAICS) Coding Services

Project Scope of Work:

- The proposed project support water retailers in addressing two of the three performance measures as proposed by the State for Commercial, Industrial and Institutional (CII) water suppliers:
 - Classify all CII accounts using the North American Industry Classification System (or another similar classification system selected by the EO Agencies). Where feasible, CII subsector benchmarks will be developed to assist water suppliers in identifying CII accounts with the potential for water use efficiency improvements.
 - Convert all landscapes over a specified size threshold that are served by a mixed meter CII account to dedicated irrigation accounts, either through the installation of a separate landscape meter or the use of equivalent technology.

NAICS Codes 34418 Printed Circuit Assembly (Electronic Assembly) Manufacturing 334416 Electronic Coil, Transformer and other Inductor Manufacturing 134511 Search Detection, Navigation, Guidance, Aerospace M510 Electromedical and Electrotherapeutic Apparatus Manufacturing 4513 Instruments and related products for manufacturing for measuring, displaying controlling 34516 Analytical Laboratory Instrument Manufacturing 14519 Other Measuring and Controlling Device Manufacturing MS99 All Other Electrical Equipment and Component Manufacturing 5999 All Other Miscellaneous Electrical Equipment and Component Manufacturing 35931 Current-Carrying Wiring Device Manufacturing 36932 Noncurrent-Carrying Wiring Device Manufacturing Aerospace Product and Parts Manufacturing Aerospace Product and Parts Manufacturing 36412 Aircraft Engine and Engine Parts Manufacturing 16413 Other Aircraft Parts and Auxiliary Equipment Manufacturing 8415 Guided Missile and Space Vehicle Propulsion Unit and Propulsion Unit Parts Manufacturing 16419 Other Guided Missile and Space Vehicle Parts and Auxiliary Equipment Manufacturing 36992 Military Armored vehicle, Tank, and Tank Component Manufacturing 3391 Medical Equipment and Supplies Manufacturing 33911 Medical Equipment and Supplies Manufacturing 339112 Surgical and Medical Instrument Manufacturing 5950 Coils and Transformers 5995 Cable, Cord, and Wire Assemblies: Communication Equipment 5963 Electronic Modules 5998 Electrical and Electronic Assemblies, Boards, Cables, and Associated Hardware



Questions?





Background - Projects

- Project 1: Conservation Based Reporting Tools and Rate Structure Implementation
 - Technical assistance, contract work, consultant management
- Project 2: High Visibility Turf Removal and Retrofit





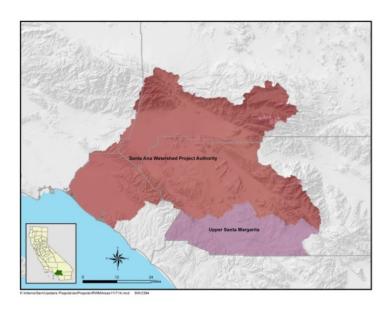






Background - Projects

- Project 1 Tools/Rates/Mapping: \$7,587,610 in grant funding
- Project 2 Turf: \$5,272,500 in grant funding
- Note: Program is multi-watershed in scope





Cost Savings

- By tracking expenses:
 - projected to be approximately \$1,400,000 to \$1,700,000 in cost savings for the Santa Ana River Watershed.
 - Projected to be approximately \$30,000 in cost savings for the Upper Santa Margarita Watershed





Cost Savings

- Savings result of:
 - Completion of the Tech Based Information Tool
 Project
 - Completion of Aerial Mapping Project

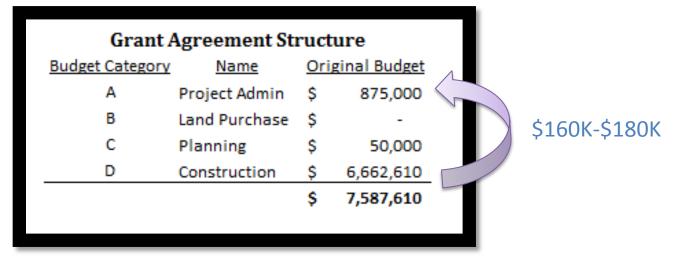






Some Cost Savings to Support Future Implementation

 Additional Budget Category A Funding Projected to be needed.



 Budget Category A supports not only administration of the PA 22 Committee and Advisory Workgroup, but also grant administration for Project 2 the High Visibility Turf Removal and Retrofit Project.



Agency Coordination







































Rancho California Water

District









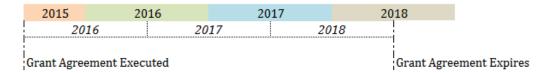




Schedule Increase

Current Grant Agreement

Calendar Year: Fiscal Year:



Grant Agreement Extended

Calendar Year: Fiscal Year:





Project 2: Turf

What has been invoiced to SAWPA as of February 28, 2017













		EMWD EN		MWD USMW		IEUA		OCWD		SBVMWD*		WMWD		WMWD USMW		RCWD			Total	
Grant Allocation	\$	906,800	\$	420,000	\$	807,564	\$	880,894	\$	828,499	\$	851,243	\$	52,500	\$	525,000		\$	5,272,500	
Match Allocation	\$			1,774,485	\$	1,080,050	\$	1,178,123	\$	1,108,049	\$			1,208,681	\$	702,145		\$	7,051,533	
SF Allocation		848,468		400,000		755,615		824,228		775,204		796,485		50,000		500,000			4,950,000	
Grant Billed	\$	29,415	\$	-	\$	807,564	\$	2,366	\$	-	\$	464,718	\$	-	\$	519,600		\$	1,823,663	
Match Billed	\$	1,556,130	\$	218,355	\$	1,080,050	\$	1,178,123	\$	-	\$	1,208,681	\$	-	\$	702,145		\$	5,943,484	
SF Removed		1,416,671		110,990		755,615		663,561		174,429		744,852		-		1,037,231			4,903,349	
Water Saved (G)		62,333,524		4,883,560		33,247,060		29,196,669		7,674,876		32,773,488		-		45,638,164		2	15,747,341	
% Grant Billed		3%		0%		100%		0.3%		0%		55%		0%		99%			35%	
% Match Billed	100%				100% 100%			0%			100%		%		100%		84%			
% SF Removed		167%		28%		100%		81%		23%		94%		0%		207%			99%	
% SF Removed**		100%		28%		100%		81%		23%		94%		0%		100%			77%	
SF Removed**		848,468		110,990		755,615		663,561		174,429		744,852		-		500,000			3,797,915	

^{*}SBVMWD has reported square feet of turf removed through updates to SAWPA.

^{**}Removed >100% outliers (the agencies that have removed more than that is required in their allocation).



Recommendation

Receive and file.

